



To: The Managing Director,

25th February 2020

We are writing to traders serving the Amateur Radio Community in and around Somerset to invite you to take part in a day conference planned for the end of March or beginning of June to design and implement new strategic ways of connecting and promoting Amateur Radio.

We believe that a growing, rather than declining, Amateur Radio community is as important to your business as it is to our hobby. We are not seeking your money – we want to include your insights and experience in helping us with our thinking to discover fresh ways of connecting and growing the hobby.

The conference is being organised jointly by the Mid Somerset Amateur Radio Club and the RSGB Region 11 team. We have set up a website to explain the nature of the proposed conference, and invite you to let us know if anyone from your company would like to take part. You will find all the information at WessexRadioConference@outlook.com , and it would be helpful if you could let us know by 30th March

With every good wish

Richard Thomas G4JJP, Chairman, MidSomerset Amateur Radio Club
Andy Jenner G7KNA, RSGB District 113 Representative